


# New Frontiers of Research for Safeguarding Intangible Cultural Heritage

Organized as an academic and interdisciplinary conference, this international event aims to explore new approaches and methodologies for research and safeguarding of intangible cultural heritage (ICH) in the Asia-Pacific region and beyond, reflecting the changes and developments in ICH research and safeguarding over the past 20 years since the adoption of the 2003 Convention for the Safeguarding of ICH. With growing awareness of the vital role that ICH plays in social, economic, and environmental development, the conference will cover a wide range of topics, including issues and challenges related to economic development, emergencies, gender, migration, and more, aligned with the thematic initiatives and priorities highlighted by UNESCO. The conference provides a unique platform for researchers working on ICH, both within and outside the framework of the UNESCO's 2003 Convention, to gather in one place and engage in critical yet constructive discussions and exchanges of views and perspectives on the future of ICH research and safeguarding.



 **13-15 February 2025**  
**10:15-17:00**

 **Conference Room 5 (2F)**  
**National Museum of Ethnology**  
Address: Senri Expo Park 10-1, Suita City, Osaka  
565-8511, Japan

## Organizers:

- International Research Centre for Intangible Cultural Heritage in the Asia-Pacific Region (IRCI)
- National Museum of Ethnology
- Agency for Cultural Affairs, Japan



## 3 KEYNOTE LECTURES by

- Fumiko OHINATA  
Secretary of the Convention for the Safeguarding of the Intangible Cultural Heritage, UNESCO
- Michelle STEFANO  
Folklife Specialist, American Folklife Center,  
Library of Congress, USA
- Harriet DEACON  
Lecturer, Centre of Excellence for Data Science, Artificial Intelligence and Modelling (DAIM) & Research Associate,  
Wilberforce Institute, University of Hull, UK



## 5 SESSIONS on

- ICH Transmission and Pedagogies
- Community Empowerment and Inclusivity
- Migration and Displacement
- Legal Framework for ICH and SDGs
- ICH and New Technologies

and

**SPECIAL SESSION** for Early Career Researchers

## REGISTRATION

We welcome both **ON-SITE** and **ONLINE** participants.

**ON-SITE** participants



**Deadline:**  
**2 February 2025**

**ONLINE** participants





**Deadline:**  
**12 February 2025**



Registration required, no registration fee


## CONTACT

International Research Centre for Intangible Cultural Heritage  
in the Asia-Pacific Region (IRCI)  
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Sakai City, Osaka 590-0802, Japan  
 <http://www.irci.jp>  [irci@nich.go.jp](mailto:irci@nich.go.jp)

Thursday, 13  
February 2025

# PROGRAMME DAY 1

- 10:00 Registration
- 10:30-10:45 **Opening**  
Opening Remarks  
Daisuke MACHIDA, Director-General, IRCI  
Shinichiro YAMASHITA, Councillor on Cultural Properties, Agency for Cultural Affairs, Government of Japan  
Welcome Remarks  
Shota FUKUOKA, Deputy Director General, National Museum of Ethnology, Japan
- 10:45-11:35 **Keynote Lecture 1**  
***Why Is Research Important for the Future of the 2003 Convention?***  
Fumiko OHINATA, Secretary of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage & Chief of Entity, Living Heritage, Culture Sector, UNESCO
- 11:35-12:15 **Session 1: ICH Transmission and Pedagogies**  
***Evaluating the Effectiveness of Intangible Cultural Heritage Promotion Strategies in Educational and Community Settings in Macao S.A.R.***  
CHAN Cheng Tak, Macao University of Tourism, Macao, China  
***International Law and Indigenous ICH Safeguarding: Beyond the Anglosphere***  
Ayla DO VALE ALVES, University of South Australia, Adelaide, Australia
- 12:15-13:15 Lunch Break
- 13:15-14:35 Session 1: ICH Transmission and Pedagogies (cont'd)  
***Perpetuating Pedagogies: What Preservation Practices Disrupt Ongoing Performances of Intangible Cultural Heritage?***  
Robert Geoffrey LAZARUS, University of Melbourne, Australia  
***Role of Different Genders in the Practice and Promotion of Intangible Cultural Heritage of Balochistan***  
Dawood Shah TAREEN, Department of Culture and Tourism, Government of Balochistan, Pakistan  
Moderator: Tomo ISHIMURA, Tokyo National Research Institute for Cultural Properties, Japan
- 14:35-14:45 Break
- 14:45-16:45 **Session 2: Community Empowerment and Inclusivity**  
***Festival Objects and the Social Life of Crafts: The Co-creation of Lamphun Public Art***  
Jaturong POKHARATSIRI, Chiang Mai University, Thailand  
***Beyond Food Security: Reconfiguring Place, Identity, and Heritage in the Teduray and Lambangian Sulagad System***  
Mary Jane B. RODRIGUEZ, University of the Philippines –Diliman, Philippines  
***Examining 'Faith Tourism': Hybrid Social Practice and the Community in Philippine Experience***  
Carlos P. TATEL, Jr., University of the Philippines- Diliman, Philippines  
***Reviewing the Inscription of ICH Elements from South Asia: Critical Reflections on the Objectives of 'Community Participation', 'Consent' and 'Safeguarding'***  
Neel Kamal CHAPAGAIN, Centre for Heritage Management, Ahmedabad University, India  
Moderator: Ritu SETHI, Craft Revival Trust, India



Friday,  
14 February  
2025



PROGRAMME  
DAY 2

10:15-11:05

**Keynote Lecture 2**

***What is 'ICH' Being Safeguarded Against?  
Shifting Priorities of Policy and Practice for the Present***

Michelle STEFANO, Folklife Specialist, Research and Programs,  
American Folklife Center, Library of Congress, Washington, DC, USA

11:05-12:35

**Session 3: Migration and Displacement**

***Generational Migrants/ Diaspora and Identity Transformation: Change and Continuity of Intangible Cultural Heritage Among Bangladeshis Abroad***

MD Saifur RASHID, University of Dhaka, Bangladesh

***Continuity of Traditional Cultural Migration and Practice in Bangladesh: The Context of Rohingya Refugee Music and Culture***

Mohammad Shariful Islam SAYMON ZAKARIA, Bangla Academy, Bangladesh

***Safeguarding Refugee Intangible Cultural Heritage and More Equal Societies***

Sherine AL SHALLAH, University of New South Wales, Sydney, Australia

Moderator: Taku IIDA, National Museum of Ethnology, Japan

12:35-13:35

Lunch Break

13:35-15:15

**Special Session for Early Career Researchers**

***Suran in Teleng Ria: Navigating Tradition and Transformation in the Face of Capitalist Development on Java's Southern Coast***

Kristina KOTZMANOVA, Universitas Kristen Satya Wacana, Indonesia

***Assessing the Extent of Integration of Intangible Cultural Heritage in Disaster Damage Assessment among Local Government Units in Benguet, Philippines***

Abner Omaging LAWANGEN, Provincial Government of Benguet, Philippines

***Youth Migration and Indigenous Chhouwa Culture in the Chamling Rai Community: Challenges and its Future Direction***

Dipa RAI, Independent Researcher, Nepal

***Intangible Cultural Heritage (ICH) for Sustainability: Understanding Ecology & Culture through Food Heritage of Jharkhand, India***

Jyoti SHUKLA, Independent Researcher, India

15:15-15:25

Break

15:25-16:50

Special Session for Early Career Researchers (cont'd)

***Māori Cultural Sovereignty on Safeguarding Indigenous Culture***

Huyuki DOI, Tenri University, Japan

***Community Participation in Local Museum Projects for Safeguarding Intangible Cultural Heritage: A Case Study of the Mông Pottery Craft in Vietnam***


DUONG Thi Ha, University of Bristol, UK

***Jujuran: Where Borders Blur and Cultures Bond***

Puji HASTUTI, Research Center for Population, National Research and Innovation Agency (BRIN), Indonesia

Moderator: Hanafi HUSSIN, University of Malaya, Malaysia & Janet BLAKE, Shahid Beheshti University, Tehran, Iran & Soledad Natalia M. DALISAY, University of the Philippines-Diliman, Philippines





Saturday,  
15 February  
2025

PROGRAMME  
DAY 3

10:15-11:05

### Keynote Lecture 3

#### ***Economic Dimensions of Living Heritage Safeguarding: Concepts, Challenges and Opportunities***

Harriet DEACON, Lecturer, Centre of Excellence for Data Science, Artificial Intelligence and Modelling (DAIM) and Research Associate, Wilberforce Institute, University of Hull, UK

11:05-12:35

### Session: 4: Legal Framework for ICH and SDGs

#### ***Intangible Cultural Heritage, Intellectual Property and Marketing Strategies***

Benedetta UBERTAZZI, Studio Ubertazzi and University of Milan-Bicocca, Italy

#### ***Living Heritage Below Water and Deep-Sea Mining***

Lucas LIXINSKI, University of New South Wales, Sydney, Australia

#### ***The Hidden Front: Intangible Cultural Heritage in Wartime***

Diogo DE OLIVEIRA MACHADO, University of New South Wales, Sydney, Australia

Moderator: Benedetta UBERTAZZI, Studio Ubertazzi and University of Milan-Bicocca, Italy

12:35-13:35

Lunch Break

13:35-15:05

### Session 5: ICH and New Technologies

#### ***Preserving Uzbekistan's Rich Heritage: Safeguarding Traditional Embroidery of Bukhara Region in the Modern Digital Age***

AKHMEDOVA Mehrinigor, Bukhara State University, Uzbekistan

#### ***When Community Meets Technology: The Newah People's Quest to Safeguard Their Language Through Technology***

Monalisa MAHARJAN, Kathmandu Branch Office, South Asia Institute, Heidelberg University, Nepal

#### ***Empowering & Enabling the Safeguarding of Digitised Cultural Heritage: Reflections from the digitalpasifik.org project***

Timothy Fraser KONG, Digital Experience, National Library of New Zealand, New Zealand

Moderator: Tarisi VUNIDILO, California State University, Los Angeles, USA

15:05-15:55

### Concluding Session

Moderator: Christopher BALLARD, the Australian National University, Australia & Yoko NOJIMA, IRCI, Japan

15:55-16:00

### Closing

Closing remarks

Daisuke MACHIDA, Director-General, IRCI, Japan

